

Professional Practice Building

Session 1–Costs, Cash Flow, and Controls: Financial Danger Zones for the Professional

Counselor

CE Hours: 0

Introduction

The NBCC Foundation and National Board for Certified Counselors invite you to a no cost Webinar on Professional Practice Building. This series of webinars is designed to be useful for both new counselors and seasoned counselors wishing to expand their areas of practice, and aims to help counselors develop the business skills necessary to build a successful professional profile. This webinar series is offered at no cost to all board certified counselors (NCCs), as well as NBCC Foundation Scholars and Fellows and Global Career Development Facilitators (GCDFs) in good standing.

Entering into private practice can be a rewarding experience, or a nightmare. What you do not know can hurt you! Avoid costly mistakes and start your practice on a solid foundation. This crash course in accounting will be fun and set you on the right path.

After this webinar, participants will be able to:

- Identify the start-up and ongoing costs of starting a counseling practice.
- Understand how to manage cash flow and patient receivables.
- Recognize the expenses that are deductible and efficient ways to keep track of them.
- Put adequate fraud controls in place when outsourcing or delegating financial tasks.

Click here to view webinar: <u>Costs, Cash Flow, and Controls: Financial Danger Zones for the</u> <u>Professional Counselor</u>, presented by Bernadette L. Harris.